

Gogiro

Local Search Beacon

Business listings claimed, verified & updated in real-time
Broadcast promos, videos & photos to all listings
Customer reviews monitored and delivered to your inbox

Empowering Small Businesses Online

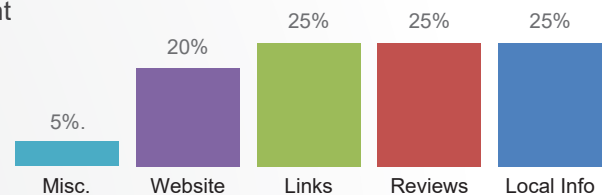
Manage online listings in real-time, monitor reviews as they happen

The most powerful, scalable location content management system available. Sales are lost due to out-dated or missing business location information across online maps, apps, directories, GPS devices, social networks, and search engines. Gogiro's Local Listings & Review Monitoring service puts listings back in your control. We work across 60+ partner sites, including Google, Bing, Facebook, Foursquare, Yahoo, and Yelp resulting in a strong, accurate presence on search, maps, directories and mobile apps.



Understanding Search

Today's leading search experts and one of the most prominent thought leaders in Local SEO, David Mihm of SEOMOZ, recently presented his opinion of search ranking factors based on research findings. Verified business information accounts for 25% of ranking result. Today's leading authorities generally agree with this statement, and how the other noted factors influence search rankings.



Gain visibility for your business across many online properties



Improve ranking credibility with major search engines



Make it easy for new customers to find your business



How-it-works

Your business listing information is controlled and syncronized from our online portal. Gogiro will setup and maintain this listing for you - online access to self-manage is also available on request.



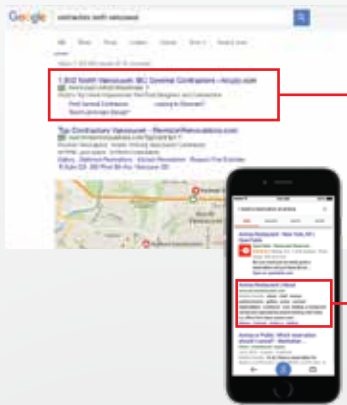
Online Portal to Manage Listings Information



Public Search for Business or Service

Directory, Map, & Listing Sites

Call Tracking and Weekly Reporting



Review Generation Option

Ask Gogiro about our optional service add-on that helps generate new reviews for your business. Our review generating system uses both email and SMS to reach out to your customers, and links a review app directly on your website.

We help control which sites to funnel your good reviews into.

Climb higher in search rankings

Broadcast out promotions

Real-time review monitoring

Listings synced from one source

Easy-to-use online portal